



## CONTACT

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## SKILLS

- Human-Centered Design
- UX Research
- Client Consulting
- Visual Design
- Section 508
- Wireframing
- Prototyping
- Art Direction
- Branding
- Affinity Mapping
- Usability Testing
- Sketching

## DESIGN TOOLS

- Figma
- Adobe XD
- Sketch
- Mural
- Miro
- FigJam
- Adobe Illustrator
- Adobe Photoshop
- Adobe InDesign
- Adobe Premiere

## EDUCATION

University of Maryland,  
Baltimore County

August 2016 - June 2022  
B.S. in Information Systems

# Joseph Kim

## UI/UX DESIGNER

Using my 3+ years of experience with UI/UX, human-centered design, visual design, and multimedia tools, I collaborate with clients and interdisciplinary teams to uncover possibilities and define actionable insights for furthering the client mission.

## EXPERIENCE

### Booz Allen Hamilton

12/22 - 01/25

#### Design Strategist | UI/UX Designer

- Organized and led workshops for 50+ senior aerospace leaders to introduce creative problem-solving methods, driving alignment around user-centered strategies and innovation goals.
- Led 5+ end-to-end UI/UX projects for clients, using Adobe XD to develop interactive prototypes and dashboards tailored to user needs—resulting in measurable improvements in task completion and overall usability. (Details confidential due to NDA)
- Facilitated 10+ remote workshops using Mural for Navy stakeholders, aligning cross-functional teams and identifying workflow inefficiencies within stakeholder ecosystems.
- Created visually engaging briefs and info-graphics to clarify technical capabilities for Navy clients, improving strategic understanding across non-technical audiences.
- Designed a Section 508 Compliance Overview info-graphic, boosting accessibility awareness and improving compliance adherence across the Navy's CANES team.

## FREELANCE

### Scherr

01/25 - Present

#### Lead Product Designer

- Lead the design of a custom CRM tailored to the unique workflows of general contractors and handymen, replacing a fragmented tool-set with a single, cohesive platform—eliminating the need for 4 separate apps previously used for scheduling, messaging, invoicing, and notes.

### Nourish Science

02/23 - Present

#### UI/UX Designer

- Consult and maintain UI/UX for the company website, enhance user experience and interface by implementing new web-pages to improve site functionality and user engagement.

### Bethel CWM

02/21 - 07/21

#### UI/UX Designer

- Partnered with a product designer and developers to build a website that addressed low visibility of nonprofit programs and volunteer opportunities.
- Authored a detailed design-to-dev spec that clarified animations, transitions, and UI behavior to avoid build inconsistencies and rework.

### The Koop

10/20 - 01/21

#### Lead UI/UX Designer

- Redesigned the website for a local restaurant to fix responsiveness issues and improve ordering flow on mobile devices.
- Developed a visual style guide to streamline developer hand off and reduce back-and-forth on implementation, accelerating time to launch.