



# Joseph Kim

## UI/UX DESIGNER

Using my 3+ years of experience with UI/UX, human-centered design, visual design, and multimedia tools, I collaborate with clients and interdisciplinary teams to uncover possibilities and define actionable insights for furthering the client mission.

### CONTACT

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### SKILLS

- Human-Centered Design
- UX Research
- Client Consulting
- Visual Design
- Section 508
- Wireframing
- Prototyping
- Art Direction
- Branding
- Affinity Mapping
- Usability Testing
- Sketching

### DESIGN TOOLS

- Figma
- Adobe XD
- Sketch
- Mural
- Miro
- FigJam
- Adobe Illustrator
- Adobe Photoshop
- Adobe InDesign
- Adobe Premiere

### EDUCATION

University of Maryland,  
Baltimore County  
August 2016 - June 2022  
B.S. in Information Systems

### EXPERIENCE

**Booz Allen Hamilton** 12/22 - 01/25

Design Strategist | UI/UX Designer

- Designed and facilitated design thinking workshops with a strong focus on design strategy to help 50+ Aerospace senior leaders re-imagine the future of work and champion the integration of hybrid methods through various activations that explored How We Work, Why We Meet, and Why We Stay throughout the creative experience.
- Led 5+ UI/UX projects with an end-to-end approach to create interactive and user-friendly mockups and prototypes via Adobe XD, delivering effective dashboards that enhanced user engagement and satisfaction.
- Constructed and facilitated 10+ virtual workshops using Mural for Navy clients, aligning cross-functional partners on priorities and uncovering gaps in their diverse stakeholder ecosystem, while advocating for and implementing human-centered design methods to improve engagement and collaborative efforts.
- Created compelling graphics and briefs for Navy clients that significantly aided in the understanding of capabilities and solutions by filling in knowledge gaps through visually engaging and user-focused design elements.
- Designed info-graphics, including a Section 508 Compliance Overview, that improved the accessibility awareness and adherence to compliance standards across the CANES team within the Navy.

### FREELANCE

**Scherr** 01/25 - Present

UI/UX Designer

- Lead the product design for a custom CRM at Scherr, design wireframes, iterate on user feedback, and craft an intuitive MVP to streamline contractor task management and communication.

**Nourish Science** 02/23 - Present

UI/UX Designer

- Consult and maintain UI/UX for the company website, enhance user experience and interface by implementing a new web-pages to improve site functionality and user engagement.

**Bethel CWM** 02/21 - 07/21

UI/UX Designer

- Collaborated with a product designer and two web developers to create a website that communicates the goals and initiatives of a nonprofit organization and encourages community involvement in supporting missionaries around the world.
- Built a functional specifications document that defines animations and transitions for web developers.

**The Koop** 10/20 - 01/21

Lead UI/UX Designer

- Redesigned a website and created a mobile responsive design for The Koop, a popular fried chicken shop in Pennsylvania, as the lead UI/UX designer.
- Accelerated web developers' workflow by iterating on the client's requirements in the designs and developing a style guide to provide during handoff.